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Funnel Copy for VSL with OTO with VSL

VSL Page

How To Turn A Box Of Decades-Old, Disorganized Photos Into an Easy-To-Share Format That Is Organized, Scanned and Documented In Just Seven Days

<vsl>

Watch to learn these 3 secrets!

Secret #1: How to take action NOW with the fail proof system that has helped thousands deal with decades of photos, no matter how many overflowing boxes you have.

Secret #2: How to find the time AND fight the overwhelm to tackle the boxes and make massive progress on your photos.

Secret #3: How easy it can be to conquer the technology needed to digitize boxes of photos, even if you don't understand what you would need or how to use it.

Listen now and get:

- Time-saving strategies with an easily repeatable process to quickly and efficiently organize and share family photos.
- Complete confidence in your abilities and step up to the role as family historian.
- All the tech info you need, explained in "non-techie" language, to conquer those boxes.

<I'm ready to get started!>

Order Page (bump copy separate)

How To Turn A Box Of Decades Old Disorganized Photos Into an Easy-To-Share Format That Is Organized, Scanned and Documented In Just Seven Days

Here's what you'll receive when you join today:

_____ 7 Day Challenge & Online Course

Get lifetime access to the entire 3 module course (Value: \$197)

The 5 Minute Productivity Planner Ebook

If you're short on time, use this planner to make significant progress using small chunks of time—5 minutes a day to be exact! (Value: \$27)

_____ Habit Formula Ebook

Mindset is everything! I'll show you how to stay motivated and ensure a consistent daily win. (Value: \$47)

The Organizer's Tool Box Ebook

I share the exact tools I use to make organizing photos, slides and negatives faster, beautiful and fun! (Value: \$27)

_____ Formula & Cheat Sheet

This handy guide and resolution cheat sheet takes the mystery out choosing the right resolution, a surprising trouble spot for many family historians. (Value: \$27)

_____ Scanner

I'll share my favorite options for getting a box of photos scanned in minutes (not days or weeks)! (Value: \$57)

Q&A Vault

Additional training videos where I answer your questions... this is an increasingly valuable and growing resource that will always be there for you when you run into a question. (Value: \$57)

Club

Lifetime access to our private Facebook group! Share ideas and inspiration with other dedicated family historians, get fast answers to any question, and enjoy special member perks! (Value: \$97)

Power Tool

I will show you how to use my favorite FREE tool to organize and store all my family photos! Organizing and documenting photos has never been easier. (Value: \$97)

total value: \$633

TODAY'S PRICE: \$37

[order form]

YES! I want disaster-proof security for XX% off!

SPECIAL OFFER FOR DEDICATED _____: Disasters like fire, flooding, computer failure, or accidental loss DO happen, so take action now to protect your irreplaceable family photos. Don't be caught unprepared. Save your photos before it's too late! Add instant access to _____ to your order now for the amazing, discounted price of only \$27! (regular price: \$XX)

I guarantee your success as a _____ Hero... if you complete the assignments and can't make my proven, fail-proof system work for you then I will refund you 105% of your purchase price.

[social proof -- INSERT A TESTIMONIAL HERE]

OTO page

Wait! Your Order Isn't Complete!

Upgrade Your Order Before It's Too Late

< OTO VSL >

Here's What You Get With This Upgrade:

_____ Online Course

Lifetime Access to the 5-module course that teaches you the done-in-a-day, breakthrough storytelling formula anyone can use to capture family stories AND pre-plan an entire photo book in ONE DAY. (Value: \$297)

_____ Book Formula

Three no-fail family book formulas as a launching point for your own engaging family stories. (Value: \$57)

_____ Book Vault

Get inspired by browsing through our library of fascinating family story books! Choose your level of expertise and simply follow our step-by-step directions to create and print a beautiful family book your children and grandchildren will LOVE! (Value: \$297)

_____ Templates

Enjoy these charming template sets to make your book creation fast, simple, and beautiful! (Value: \$57)

Secrets _____ Interview

This bonus gives you resources for gathering family stories. You'll learn an easy (and free) way to interview family members online, how to gather stories of parents and

relatives no longer living, and the _____ Formula guaranteed to draw out more details, emotions, and memories from family members. (Value: \$197)

total value: \$905

TODAY'S PRICE: \$97

[Yes! I want instant access to _____ now!]

<No thanks, I don't like huge discounts and don't want to preserve the stories of my family as a gift for future generations.>

Confirmation Page

Congrats! You're All Set!

Thank you for your purchase.

Step 1: [Access Your Purchase Here](#)

Step 2: [Join the Facebook Community Here](#)

<receipt>

First Video Sales Letter (VSL) 10 min.

How To Turn A Box Of Decades Old Disorganized Photos Into an Easy-To-Share Format That Is Organized, Scanned and Documented In Just Seven Days

We all have them. It's a problem we don't even like talking about...

An overwhelming stack (or two) of boxes full of old family photos... they're hiding somewhere... they might be under your bed, in the guest room closet, or the attic. If you haven't inherited them yet, you will....

You had this great idea that you would be the one to finally organize, catalog, and share these photos as a family heirloom for future generations. But every time you approach the boxes, you end up feeling so overwhelmed that you can't even begin.

You move on with your life, and do something less overwhelming, like prepare your taxes... or clean the bathroom.... but you can't shake the feeling that if you don't organize these photos, who will?

Good news... I'm here to tell you this is not your fault. It has become increasingly easier throughout the last century to photograph and preserve memories of people, families, events and special moments. This has left countless families facing the same problem... a jumbled and disorganized pile of boxes... and complete overwhelm because nobody knows what to do with them. Even worse, it's a source of stress because we know time is running out with each passing year.

Let's imagine for just a minute how it will feel once you figure out a way to move past those feelings of overwhelm...

Picture your children and grandchildren... and even their children... sitting around the table one day, long from now. They're paging through a book containing the history of their family.

They'll see photos of your parents, your grandparents, and maybe even another generation or two before that. They'll recognize slight resemblances... they'll ask questions they would never have thought to ask... they're interested in knowing more.

The future generations of your family will get to learn something about these wonderful people that you loved, and that they never got the chance to know.

They'll feel a keen connection to those who came before them. They'll feel a sense of purpose in carrying on the legacy left for them. They'll laugh and share and feel a deep sense of connection as a family. They'll gain an understanding of the amazing people that made their life possible.

Hi, I'm _____, and I am my family's historian. Since I was a child, I've always loved taking photos and documenting my life and that of my family.

Eventually, I was the one to inherit the boxes of old photos from both sides of the family. Even though I ran a successful business teaching people how to organize and display digital photos using scrapbooking... I still had no idea what to do with the growing pile of old photo boxes. All of my digital systems didn't work for old photos containing multiple generations and multiple branches from the family tree.

As the one who always considered myself "the family historian," I knew I had to come up with a plan to solve this problem. Time was wasting each and every day as older members of the family became sick or passed away. I didn't want anyone to forget the people I had known and loved. I made solving this problem my mission over the next few years.

I know how much you want to be able to share your family history with your children, and to preserve your family's unique journey as a gift to be shared with future generations.

I know what you're thinking... There are just too many pictures in random boxes... the piles are all mixed up and disorganized between families and even different time periods!

Don't worry, I'll show you how the right system is all it takes for you to take action now.

Let me tell you a little about my experience with this exact issue... once I made it a priority to start scanning photo after photo from my piles of boxes, I still had a problem. Without a system in place, I found that the newly scanned photos on my computer were in just as much of a mess as the photos in the boxes. I felt like I had wasted my time scanning... I was still left with photos of people I couldn't identify in a scattered mess.

The process I knew I needed to create had to be simple enough and easily understandable to apply to a box of photos. It also had to be universal, meaning that I could apply it to every box of my family photos. The system also had to be transferable, meaning that it couldn't just work for me, but that any descendant down the road, or even a stranger, would be able to easily understand it.

Once I got organized enough to create the process, things all started to make sense. I figured out an organization system that I used for the photos before scanning them. This enabled me to handle both the photos on the computer and those in the boxes. Once I figured out the system, it was a game changer and I was able to quickly make massive progress.

Even though you might think your sheer amount of photos will break any system... you just need a system that works for you that is simple, universal, and transferable. Once you have your system that works, it won't matter how many photos you have!

I know how busy you are, and especially when you feel overwhelmed about a project, it makes it really easy to put off getting started on something - even when it's important. Looking at that looming pile of boxes, it's easy to say, "I don't have the time to deal with that right now." It's really easy to think that one day you will have the time. This type of thinking can completely stop you in your tracks.

I can show you the secret to find the time AND fight the overwhelm to tackle the boxes and make massive progress on your photos.

Studies show that small, consistent, daily effort produces better results than a burst of activity now and then. Have I always been that consistent? No way! And that was part of my problem. I would start on something and then stop in the middle of it. When I finally came back to my project, I'd be all confused about where I was and what I was doing. Can anybody relate?

Being consistent is so much better because I don't lose any time when I come back to the project.

Let me share the number one thing that will help you stay consistent. Choose a time commitment so small that it's almost impossible not to succeed... as in 5 minutes. Do you think you could fanagle 5 minutes a day, 6 days a week to work on your photos? There are so many things you can do in just 5 minutes that will help you move forward. My aspirational goal is 30 minutes a day, but it is not always possible. Even when I'm busy, I know I am still making progress. These small bursts of progress each day will help you build the momentum you need to keep going.

When I was faced with the wall of boxes, the one thing that kept me going was the small, consistent steps that I made to move forward each day. No matter how overwhelmed I felt, as long as I was able to step back and see that I was farther along than I was yesterday or last week, I could really see that I was making a difference.

I know you are probably worried about how "techie" you need to be to follow any kind of system, right? Well I will help you see how easy it can be to conquer the technology needed to digitize boxes of photos, even if you don't understand what you would need or how to use it.

When I was first starting to set up my system, I knew it had to be a simple enough process that I wouldn't get bogged down in a bunch of technical details. I was used to working with picture files online and with creating digital scrapbooks, but I knew I would have to learn about scanning.

I dove deep into testing different products, of learning about resolution for pictures and about different software where I could store my photos. It took a long time and lots of trial and error, but I was able to create an entire system that will be easy for you to follow... even if you have

never scanned a picture before! I will walk you through everything step by step so you won't have to worry about not being "techie" enough!

You're probably thinking about how long your boxes of photos have been sitting around collecting dust.... it's probably been years... most likely DECADES...?! I bet you're wondering how you will actually make real progress in less than a week?!

I know. I really do. It seems like an insurmountable task. But I promise the only thing you can do is to just start. You have to push back all of your feelings of inadequacy and overwhelm and just start with one thing. And I'm here to make that as easy as possible.

I'm so passionate about being able to help you take control of those boxes of old family photos... to be able to make your family history accessible to your children and grandchildren by empowering you to organize, scan and catalog photos in record time.

The solution I created for you is called "_____."

_____ is an online challenge course built just for you. In order to help you take small steps and not get overwhelmed, you will receive pieces of the course over email as a challenge every day for seven days. Each day, you will receive a specific lesson and a detailed action step. Over the course of the week, you will learn my system that will empower you to organize, scan and catalog photos in record time.

At the end of the course, you will have gone through an entire box, (in a week's time!) and you will be ready to create a beautiful, easy-to-share book in place of that big, messy box.

Most importantly, you will have confidence in being able to face that big project you've been avoiding. PLUS, you will have lifetime access to this course, so you can go through the materials again for each box of photos awaiting your attention.

Just think about all the time that's been wasted with all those photos sitting in their boxes, forgotten. Now, you can assume your role as the Family Historian with pride as you organize and digitize the pictures your loved ones have left behind.

Once I finally figured out how to organize and share photos of our family history, I never looked back. I have been so lucky to work with hundreds of families and helped them reclaim their family history too.

Today, I'm offering my challenge course to you at the amazing price of just \$37! I hope you will choose to join me as you embark on this wonderful journey of reconnecting to your family history.

Click below to join me and hundreds of other families on this journey, for only \$37.

Wouldn't it be wonderful to be able to share your family history with your children? Feeling a connection to those that came before is such a wonderful gift to leave for future generations of your family. You CAN be the family historian, as you have always wanted to be. The only way to begin this journey is to start by unlocking just one box at a time. And you can start that today.

Won't you join us? Hope to see you on the inside!

One Time Offer (OTO) VSL (5 min)

How To Capture Your Unique Family Stories Using A Breakthrough Storytelling Formula And Plan A Family Photo Book In As Little As One Day

Congratulations for joining the _____ Challenge! You've made the first step to get beyond overwhelm and to start focusing on your family photos.

You may think that scanning and organizing is the most important thing you can get started on, but I actually don't think it's THE most important thing...

If you ask me, the most important part is NOT just the WHO and the WHEN, but is the story that goes with the photo.

Just think about writing the kinds of stories that not only your children and grandchildren will enjoy, but stories that your descendants 200 years down the road will read one day.

As you know, I'm _____, and I realized the importance of "family stories" when my husband and I lost 3 of our 4 parents in one year. It was a painful reality to face, that we didn't know much about the people in so many of the pictures we inherited. I was determined to not let any more stories slip away and I worked diligently with my mom for 2 years as she told me stories from her life.

As much as I enjoyed that time, I remember thinking "wow, that took so long" to get even one major story documented... would every story take this long?

In the back of my mind, I knew there had to be a faster way. It wasn't long before I had an opportunity to figure that out.

The day before my husband _____ was scheduled to fly from the West Coast to the East Coast, a thought popped into my head. "What if he doesn't make it back?" which was crazy, because he flew all the time, but I couldn't shake that thought. It would have been bad enough to lose him, but if I hadn't documented his story, it would have been even worse.

I had already lost so many other dear family members, and I regretted not getting their stories. So, I was motivated to come up with a way to get his stories about his life from birth through High School documented. I figured out a formula to make that happen. Not only did we get his stories documented, but we had everything we needed to create a book about his life - all before he left on his trip!

I have to say it was so much better and easier than the traditional interview style I used with my mom. Now, thankfully, he made it home safe and sound, but now his book is done and I don't have to worry about it.

Now, just imagine what it would feel like to have all your boxes of photos organized and scanned and the stories told beautifully. Would that give you some peace of mind?

That's exactly why I have created a resource for you that will help you tell the stories of your family history. It's my own revolutionary storytelling formula that will work for any family and any story!

Now I can just hear you say, "but I'm not a very good storyteller."

I used to think I wasn't a good storyteller either, but trust me, you have nothing to worry about. It's not your skill level that gets the job done, it's my no-fail formula, tested on my own family history and that of my family members and hundreds of students.

You're probably thinking that you're already overwhelmed with the disorganized boxes of photos... finally, thanks to _____, you have a plan for working on those... and now I'm telling you there's more to do?

You'll have to take my word that taking the small, consistent actions will build your momentum. If you can stay committed to those 5 minutes a day, the rest is going to fall into place. Learning, remembering and telling the precious stories will feed your momentum and keep you connected to your goal.

I'll bet you're worried that it's too late... you've already had parents and grandparents pass away, and it's too late to get their stories.

I promise, it's not too late. First of all, one of the most powerful but often overlooked family history resources is still available to you... and it's you. You might not know every story, but you have enough to help your children and grandchildren understand a bit about the personality or struggles of those you have loved but they never knew. It's so important for you to document what you know, before it's too late!

You're probably worried that this sounds too hard and too overwhelming, and you will never be able to document all these stories of your family... it will take way too long and you don't even know where to start.

That's exactly why I've created a follow up class to help you tell the stories of your family. It's called _____.

In this course, I share my revolutionary storytelling formula where you can interview and document a major family story in one day or less. And that includes having an entire book or video mapped out for you.

This class has NO FLUFF. It gives you the fewest steps to get outrageously satisfying results - in the shortest amount of time.

Just think about being able to write the kinds of stories that your children and grandchildren will enjoy and that will help your descendants 200 years down the road feel a connection to you.

My revolutionary formula has helped not only my family, but hundreds of my students, tell the stories of their families.

I could sell this class for \$297 and it would totally be worth it for the time you'll save. But because you're here on this page right now, and you just joined _____, I'm going to give it to you for just \$97.

So if you're ready to get started, just click the button below and we'll charge your card a one time payment of \$97 and then _____ and all the bonuses are yours.

This exclusive offer is only available to you right now at this amazing price since you just joined _____.

This is your chance, it will never be easier than right now to live up to your role as family historian. It's so important for future generations of your family to understand the people, the struggles and the triumphs... all of the things that create the legacy you are leaving for them. There's no better time than now.

With _____, that dream is possible.

Let this be the year you get it done. Thanks for listening and I hope to see you on the inside!

Email sequence: Abandoned Cart

Abandoned Cart Email #1

Send 30 minutes after "Abandoned Purchase" tag is applied

SUB= Uh oh, something must have gone wrong...

Hey, {Customer Name},

I noticed you tried to purchase _____ a few minutes ago...

But unfortunately it looks like your order didn't go through.

I'm so sorry about that. Did something happen with your order page? (This 'tech stuff' can get a bit goofy sometimes).

If so, please let us know so we can fix it. If not, please come back to complete your order.

Just click here so you can get instant access to _____ so you can finally have a plan to start dealing with your stacks of disorganized photo boxes.

If you need help with ordering, please reach out to us at [support email].

Or call us at [support phone number].

Thanks in advance for your order!

P.S. You'll want to act fast because this is a special offer and the price could go up at any time.

Again, if you have any issues, don't hesitate to contact us by email or phone... we'll get right on it!

<Click here to let us help you _____.>

Abandoned Cart Email #2

Send 24 hours after 'Abandoned Purchase' tag is applied

SUB= This is your chance to help generations of your family feel more connected!

First, thank you SO much for your interest in _____.

Yesterday, you tried to purchase the _____ Challenge, but your order hasn't come through yet.

I just wanted to see if there was anything I could do to help...?

If so, PLEASE reach out to us for priority service at our Escalation Customer Support Team at [support].

Or you can call us directly at [support phone number].

Remember how that huge disorganized pile of boxes makes you feel... it's not too late for you to get started on organizing them. We will help you every step of the way and it won't be overwhelming, I promise.

Here are just a few of the benefits you can expect when you get _____:

* _____ will help you move past the overwhelm you are feeling and give you easy action steps you can take.

* _____ makes it so simple for you to know exactly what to do with your family photos. You will now be able to efficiently use your time on the right activities and stop spinning your wheels.

* Our course gives you the ability to organize, catalog and share the photos and memories of your family with future generations.

* _____ is your easy button to confidently become the family historian you have always wanted to be.

So if you're ready, you can <get started immediately right here>.

You're gonna love it!

PS: If you didn't complete your order because you had doubts or were skeptical in any way...

I get it. I understand.

That's why I'm offering you a RISK FREE 30 day Money Back Guarantee. You have 30 days to go through the steps we will teach you. If you can show us that you did the work, and are not completely satisfied with your results, we will give you 105% of your money back.

I believe YOU need to be completely satisfied or else I don't deserve your business. Which is why I'm taking all the risk.

So give _____ a try.

<Just click here to get started.>

If for any reason you're not happy, email me and I'll refund every cent, plus some! no questions asked. Fair enough?

Abandoned Cart Email #3

Send 72 hours after 'Abandoned Purchase' tag is applied

SUB= Your family is counting on you... don't miss out!

Hi again {Customer Name},

I thought I'd reach out one last time to see if you'd like to give the _____ Challenge a try.

For whatever reason, you had second thoughts about completing your order.

I just wanted to share with you what some of our customers and clients had to say about _____ right after they got it...

[insert customer testimonial.... 1-3 sentences]

[insert customer testimonial.... 1-3 sentences]

[insert customer testimonial.... 1-3 sentences]

These are just a few of the Family Historians whose lives _____ has changed.

And I know it can transform YOURS as well.

So here's what I did. I put _____ on hold for you for the next 24 hours.

<All you have to do is go here to claim it.>

With our Risk Free 30 Day 105% Money Back Guarantee, you've really got nothing to lose.

And if you have ANY questions at all, email us at [support] and you'll get an immediate response.

I appreciate your interest in _____ and for being a customer.

P.S. One more thing...

I would hate for you to lose out on this SPECIAL pricing, which is why I reached out to you. This promotion is ending soon, so get _____ while there's still time.

<Click Here to Get Started>

Email Sequence: Delivery Emails

Delivery Email #1 _____

SUB= Welcome to _____!

Welcome {Customer Name}!

I am SO glad you're here!

This one decision you've made could be the difference between your photos getting thrown away or passed down from generation to generation!

Please take just a second and make sure emails from us appear in your "Primary" tab, and not in your "Promotions" or "Spam" folder -- wouldn't want you to miss out on any important emails from us since the challenge will be beginning tomorrow!

As you prepare to take your first steps diving into a disorganized box of old family photos tomorrow, I wanted to share a quick story with you.

When I began inheriting all of our boxes of family photos, and I mean MANY boxes... and from both sides of the family... I was excited at first.

But that excitement quickly turned into overwhelm when I started to take a peek at some of those photos. At that time of my life, I was so busy with raising children and running my own business that I knew this would be a great project for me to dive into... one day.

One day, I would have as much time as I needed to give these photos the respect they deserved. One day, I would be able to organize and catalog them so they would be easy to share with my children. One day, I would suddenly know what to do with them and it wouldn't feel like such an overwhelming task.

Well, I hate to tell you, it felt like "one day" was never going to come.

At that time, I had a business where I taught people how to organize their digital photos and turn them into beautiful scrapbooks. I was the expert in organizing, cataloging and sharing family memories.

My students would ask me for help with their old boxes of family pictures. I was the expert, after all. Surely, I would have the answers for them.

I was so embarrassed to let them know I didn't have the answers. I certainly didn't want to let on that I, too, had a disorganized pile of old family photos. And I didn't know what to do with them!

It wasn't until our parents began getting sick or passing away that I finally realized just how important it was to be able to preserve these memories. I was so motivated to figure out the solution that I dove deep into cracking the code and creating a system that was 1) simple 2) universal and 3) transferrable.

My system had to be easy to learn, easy to replicate and easy for anyone to understand.

I felt so elated when I finally figured it out.

That's why I am so excited to teach this system to you in the challenge that you just accepted. The next seven days are going to be so much fun as I support you in learning the exact system I use.

You will be part of a group of hundreds of my students who have all taken charge of preserving their family history in a way that our children and their children will appreciate.

Watch out for my emails over the next seven days, I can't wait to get started!

In the meantime, here are a few things you can do today to help prepare you for the challenge:

1. Join the _____ Private Facebook Community at the link below:

[facebook link]

To gain access into the group:

- Click the "join" button below the header image and follow the instructions
- The Pass Phrase is: _____

2. Access the Challenge Classroom:

[teachable link]

To gain access to the class:

- If you already have a MyTeachable account with the email you used to purchase, you will receive an email with a link to the course. Click and enjoy!
- If you are new to MyTeachable:
 - You will receive an email entitled “Redeem Your Copy of _____”
 - Open the email and click the “Confirm email” button
 - On the webpage, create a strong password
 - Click the button to confirm your registration
 - Click the “Go to courses” button
- You can always access the class by clicking this link: [teachable link]

After following these instructions, if you have any questions, please don't hesitate to contact us at [support email].

Again, welcome to the Challenge!

For our families and descendants,

Delivery Email #1 Unlock the Stories (OTO)

SUB= Welcome to _____!

Welcome {Customer Name}!

I am so excited for you that you decided to make telling your family stories a priority!

Capturing your family stories is so important to preserving your family history. I'll help you get that done faster and easier than you ever thought possible.

Please take just a second and make sure emails from us appear in your "Primary" tab, and not in your "Promotions" or "Spam" folder -- wouldn't want you to miss out on any important emails from us!

Before you dive in and begin learning my fail-proof system of capturing and documenting those amazing stories that make your family truly unique, I want to share one of MY stories with you...

Once I finally began scanning, organizing and adding the basic facts to our old family photos, I realized something was missing. Although it's great to know who was in the photo, where and when it happened, I knew there was more to it than that. I realized I was missing the stories of the people in those photos.

I was starting to get worried, because 2 of our parents had already passed away. My mother-in-law was beginning to show signs of dementia, but I thought I would try anyway.

I'll never forget sitting her down in front of my computer and showing her a picture of her as a child. I said, "Granny, tell me about this picture!"...

She stared at the screen for a while, then looked down at her hands lying limp in her lap, and then looked back at the picture and finally said, "I can't remember."

I started feeling a little panicky so I showed her a different photo.

Same thing.

After several tries, I realized I was too late.

I felt like I had failed as a family historian. I had years to ask these questions when she was lively and alert and would have been glad to talk about her early life, but I hadn't done it because it didn't occur to me.

And now, here I was, feeling like I had failed.

But don't worry, this is the event that started me thinking and searching for a solution... the first event that led me to create the amazing course you just bought!

More on how I came up with the solution in my next email...

But in the meantime, I am so glad you will be able to use the tools I created. Although it might be too late to tell some stories, it's not too late for all of them.

Here's how you can access all the tools you have invested in to fully step into your role as the Family Historian:

1. Join the _____ Private Facebook Community at the link below:

[facebook link]

To gain access into the group:

- Click the "join" button below the header image and follow the instructions
- The Pass Phrase is: [#_____]

2. Access the _____ Classroom:

[teachable link]

To gain access to the class:

- If you already have a MyTeachable account with the email you used to purchase, you will receive an email with a link to the course. Click and enjoy!
- If you are new to MyTeachable:
 - You will receive an email entitled "Redeem Your Copy of _____"
 - Open the email and click the "Confirm email" button
 - On the webpage, create a strong password
 - Click the button to confirm your registration
 - Click the "Go to courses" button
- You can always access the class by clicking this link: [teachable link]

After following these instructions, if you have any questions, please don't hesitate to contact us at [support email].

Again, welcome! Can't wait to hear about the stories you uncover!

For our families and descendants,

Delivery Email #2 _____

SUB= Don't panic! The wake up call to get you thinking about stories

Hi {Customer Name}!

Last week, I was telling you about how I felt like such a failure as my family's historian.

I was so upset with myself for not talking to the older generation about their early lives while we had the chance.

After I had tried, and failed, to capture any stories from my mother-in-law, I was on a mission to learn everything I could from my mother. Now, only my mom was left out of our 4 parents and I vowed NOT to make the same mistake with her.

I interviewed her over a period of time and got some amazing stories from her. We were so grateful for the wonderful time we spent together. Unfortunately, she was not able to enjoy the completed books before she passed away... because my interview process took SO long.

Then, when my husband was taking a trip from the West Coast to the East Coast, a thought crossed my mind that I couldn't ignore... "what if he didn't make it back?" It would have been bad enough to lose him, but it would have been even worse if I didn't have the stories from his life!

I was so worried that it was going to be too late to tell his stories if I didn't come up with a solution, and fast!

I'm so glad you have access to that system that I created to help you with your family's stories.

If you're like me, you blame yourself a bit for missing your chance to capture every family story possible, even when you were younger and busy with work and raising your family.

You probably wished you had thought to do this sooner, and that it's too late for so many stories...

...Or is it?

I'll share with you more of my thoughts on how you're NOT a failure next week...

In the meantime, have you been able to check in to <our Facebook group> yet?

All my students and I are there waiting to meet you and encourage you along your path to telling your family's stories!

Remember, here's how you can access all the tools you have invested in to fully step into your role as the Family Historian:

1. The _____ Private Facebook Community: [facebook link]
2. Access the _____ Classroom: [teachable link]

Questions? I'd love to hear them! Have you started diving into the course yet? What stories are you hoping to capture first?

Reply to this email and let me know! I can't wait to hear your story!!

For our families and descendants,

Delivery Email #3 _____

SUB= You're NOT a failure, you're a hero... and here's why! :)

Hi {Customer Name}!

Last week, I was telling you how I became absolutely desperate to come up with a way to document my husband's life - all before he left on a trip the NEXT DAY!

I felt such an urgent need to quickly capture his stories that I created a system and was able to learn all the stories he could tell me from his birth through High School... in only ONE DAY. I was also able to map out an entire book of photos and stories to cover those years - all before he went on his trip!

I surprised him with the completed book upon his safe return home, and he loved it!

I was so glad I had come up with that system, and it made me a little sad that I hadn't thought of it sooner. At that time, all of our parents had passed away, and I couldn't help but think about how many stories had gone away with them.

It was just too late for so many stories that my children would never get to hear from them....

...Or was it?

I realized that I held the key to my children and grandchildren "knowing" my parents and grandparents...

I suddenly understood that it's NEVER too late to tell stories about people we knew... even if they are no longer living.

Of course we won't know every story they could have told us, but we know a lot more than our kids do and WAY more than our grandkids know.

Even just one or two stories can show someone's personality or work ethic or sense of humor far better than a name and date on a tombstone.

So, it's never too late to be the Family History Hero if we share OUR memories of our loved ones. And while we're at it, we need to tell our story too. Our kids and grandkids will want to know it someday.

But don't take too long! We never know how long we have. Do it now before it's too late!

I'm so excited that you have all the tools at your fingertips to do just that... in the _____ course!

Just remember, although it might be too late to tell some stories, it's not too late for all of them.

Have you been able to check in to <our Facebook group> yet?

All my students and I are there waiting to meet you and encourage you along your path to telling your family's stories!

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Questions? I'd love to hear them! Have you started diving into the course yet? What stories are you hoping to capture first?

Reply to this email and let me know! I can't wait to hear your story!!

For our families and descendants,
